Ganesh Murali Venkatesan
Learning Architect

Experience

Talent Enablement Specialist
December 2019 - December 2024 | NetApp - Bangalore

- Partnered with the business leaders to design creative, suitable learning solutions for employees to help them adapt to new changes and embrace transformational goals.
- Articulated and evangelized the Organization vision/readiness approach and change management strategies. Used Net AI Chat for content strategy brainstorming, optimization and curation.
- Participated in training planning, design, and development of talent enablement programs (Career Growth and Internal Mobility, Goals and Continuous Feedback, Quarterly Conversations, Achieve Inspiring Performance, Individual Development Plan, and Thrive Together) for employees to ensure Go-Live success.
- Created and maintained SharePoint sites, web parts, customized pages per brand compliance and configured Articulate 360 interactive content in SharePoint sites. Worked closely with SharePoint administrators to set user privileges, generate site analytics report, search solutions, index site content, catalog content and optimize site performance.
- Teamed up with vendors to deliver Leadership training program, co-created content and managed progress in Learning Management System.
- Created interactive training materials, elevator pitch video scenarios, tool navigation walk-thru videos and targeted communications to various stakeholder groups to increase employee engagement.

Senior Curriculum Developer
January 2018 - November 2019 | Informatica - Bangalore

- Collaborated with stakeholders of Informatica University, Product development team, Cloud customers, Sales engineers to develop ILT, onDemand courses for Cloud portfolio.
- Partnered with Informatica Cloud technical training enablement team to strategize the training programs and to design curricula for global audience.
- Developed persona-based courses for Informatica Cloud product training by applying appropriate learning strategies.
- Coordinated with product managers and solution architects to plan, develop and release suitable courses in sync with product release roadmap.

eLearning Architect
January 2008 - November 2016 | Infosys - Bangalore

- Headed the design and implementation of multifaceted training programs (tech, domain, soft skills, and performance management).
- Designed eLearning course assets like app simulations, ILT, job aids, QRCs, assessments, sales pitch demonstrations, HTML5 POC's and interactive demos.
- Demonstrated ability to effectively collaborate with SMEs, senior leaders, business/vendor partners, stakeholders, internal customers, and teams to achieve business goals.

Assistant Professor - New Media
July 2005 - August 2006 | Indian institute of Journalism & New Media - Bangalore

- Developed curriculum, Created course content, tutored for New Media course candidates and designed multimedia news portal.
- Designed the training environment for the TV news reporters and editors enrolled for the BBC-iLearn program.

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Learning Architect with fifteen years of experience in designing training program and execution. Committed to creating engaging and impactful learning experiences that drive performance improvement and support strategic business goals.

Skills

- Learning Solutions
- Traininig Programs
- Content Development
- Learning Path/Strategies
- L&D Program Moderation
- SharePoint Site Development
- LMS Administration
- Adobe Creative Cloud
- Articulate 360 Suite
- Microsoft 365 (+Copilot)

Education

2013
Ph.D. in Educational Technology
Bharthiar University

2004
PG Diploma in Audio Programme Production
IGNOU

2001
Master's in Computer Communication
Bharthiar University

1999
Bachelor of Science in Computer Science
Bharthiar University